

CEPNET Presentation Skills

Checklist of things to	1. Who is it for?
think about	2. What do they need to hear?
	3. What are the main points to get over?
	4. How are you going to communicate it?
STRUCTURE	1. Why are you doing this?
Introduction	2. Overview of what it is you want to say
	3. Response you are looking for
	DiscussionApproval for an ideaOpen up debate
Core Message	1. Make the points clear
	2. Illustrate them with examples
	3. Keep it simple
	4. Not too many ideas
Conclusions	Analysis
	Implications
	Consequences
	 Insights
Recommendations	• And thereforepractical ways to take your
	ideas further!